



COMPANY CASE STUDY



High stakeholder buy-in and engagement fuel MOSOLF's emissions measurement and reduction project with Cozero



Objectives

The German automotive leading system provider MOSOLF launched a global decarbonization project to measure and reduce its emissions. The logistics group committed to developing sustainable practices to contribute to climate goals.



Challenges

The project faced complexities with data collection span across 50 locations, 3,000 employees, and 1,000 vehicles, requiring a structured approach for exhaustive emissions inventory and management buy-in.



Solutions

Cozero's tool enabled decentralized collaboration for emissions data management. Aligning sustainability with financial metrics secured top management's support, and proactive change management and communication boosted employee engagement.

RESULTS

The sustainability team successfully collected data to measure the scope 1 and 2 emissions of the group logistics activities across the territory within the Cozero platform.

Management buy-in and employee engagement improved, laying a foundation for comprehensive emissions management and sustainability integration.



"At MOSOLF, we are transforming our business model by "measuring, improving and talking." The basis of every improvement is reliable measurement. We are working very closely with Cozero to constantly improve our carbon footprint."

LUTZ FRICKE

Head of Sustainability



COMPANY CASE STUDY



From measurement to action: FUNKE Media Group's decarbonization journey with Cozero



Objectives

FUNKE Media Group is dedicated to attaining net-zero for its Scope 1 and 2 emissions by 2035, aiming to substantially decarbonize its entire value chain. The company initiated a program to track, assess, and minimize its carbon footprint.



Challenges

Tracking and measuring FUNKE's carbon footprint presented complexities due to scale and complexity of the organization, coupled with limited transparency in supplier emissions data.



Solutions

Adopting Cozero's platform, FUNKE harnessed the Digital Twin feature and supplier engagement tools, consolidating all climate data on a single platform to facilitate scenario-driven CO2 reduction strategies.

RESULTS

Within months, FUNKE successfully integrated 10 departments into their sustainability program, completing calculations for Scope 1 and 2 emissions.

In a standout decarbonization pilot project, they achieved a 72% reduction in emissions, marking a major stride towards carbon-neutral production and delivery of the WAZ newspaper.



"With Cozero, we consolidate all climate data of the Funke Media Group in a single platform. Scenario-driven, the tool helps us initiate the best actions for CO2 reduction,"

GUNDULA ULLAH
Chief Procurement and
Sustainability Officer



COMPANY CASE STUDY



Maersk enhances emission transparency in international E-Commerce with Cozero



Objectives

Maersk initiated a project to enhance carbon emission visibility for last-mile parcel deliveries across Europe. Transparency of emissions across the entire transport chain is fundamental to Maersk's net-zero target by 2040.



Challenges

Due to complex supply chains, Maersk faced the challenge of measuring and providing detailed emissions data for international parcels, which typically have a larger footprint than domestic ones.



Solutions

By collaborating with Cozero, Maersk leveraged analytics and supplier engagement tools to offer granular emissions insights on last-mile logistics emissions, calculating and balancing the emissions per package for transparent reporting to their customers.

RESULTS

This initiative has empowered Maersk's customers with direct access to their emissions data, facilitating informed decisions towards sustainability in their logistics choices and enhancing overall emission management in the e-commerce sector.

The initiative aligns with Maersk's ambition for net-zero emissions by 2040. In 2024, The company became the first shipping company recognized by the Science-Based Targets initiative (SBTi) for its decarbonization goals.



"With Cozero's technology, we can provide our customers with detailed information on their emissions at every step, helping them to significantly reduce their GHG footprint."

CHRISTIAN GROSSE

Former E-Delivery Chief
Product Officer in Europe



COMPANY CASE STUDY



Nippon Express plans emission reduction with Cozero



Objectives

Nippon Express Europe aims to reduce its emissions by 50% by 2030 (Scope 1,2), with a commitment to Science-Based Targets. The company sought a tool that could accurately measure emissions across scopes and categories and facilitate the implementation of strategies to reduce emissions.



Challenges

NX Europe needed a robust solution to measure emissions across Scope 1, 2, and 3 emissions and strategize decarbonization. The scale of NX Europe's operations, spanning 30 locations and involving complex logistical processes, demanded a comprehensive solution for accurate emissions tracking.



Solutions

Cozero's Climate Action Platform was deployed across 30 European locations, enabling detailed emissions reporting and the development of localized reduction strategies in line with Science-Based Targets.

RESULTS

The collaboration has equipped NX Europe with the tools for data-driven sustainability planning, allowing for the effective monitoring and implementation of decarbonization efforts.



"Achieving our sustainability goals to combat climate change holds a special place within the NX Group. The data-driven solution provided by Cozero enables us to implement sustainability transformation into our corporate planning."

OLAF ZIMMLINGHAUS

Executive Director, General Affairs and Finance EMEA



COMPANY CASE STUDY



Mammut's precision carbon accounting journey with Cozero



Objectives

Mammut sought to overcome data granularity challenges in carbon accounting, especially in tracking emissions in the "Purchased Goods and Services" category. The company needed a detailed carbon footprint analysis to target high-impact categories for effective decarbonization.



Challenges

Due to the complexity of international supply chains and the many stakeholders involved, the emission category "Purchased Goods and Services" requires a detailed analysis that the available data and common calculation models, like Excel, struggled to support.



Solutions

Cozero's platform provided Mammut with the granularity, flexibility, and transparency needed for comprehensive Product Carbon Footprint (PCF) accounting across all emission scopes, enhancing data entry efficiency and adaptability for diverse departmental participation.

RESULTS

Mammut achieved significant engagement in carbon accounting across its product lines, with thousands of data points entered and over 200 specific emission factors applied.

This set a robust foundation for targeted sustainability improvements and facilitated the development of a more sustainable product range.



"Cozero forms an essential part in analyzing impacts and guides us in making the right business decisions, ensuring that it is built upon reliable and granular data."

ADRIAN HUBER
Head of Corporate
Responsibility